

CALIFORNIA RAISIN MARKETING BOARD

MARKETING SUBCOMMITTEE

TELECONFERENCE/VIDEO MEETING NOTICE

January 8, 2021

TO: Marketing Subcommittee

SUBJECT: **Notice of Meeting**

Chairperson J. Asmar has scheduled a teleconference/video meeting of the Marketing Subcommittee for Thursday, January 21, 2021 at 2:00 p.m.

The Subcommittee will discuss items relevant to the FY2020-2021 Marketing Plan.

For further information regarding this meeting, please contact: Debbie Powell, President/General Manager, California Raisin Marketing Board, 2445 Capitol Street, Suite 200, Fresno, California, 93721, (559) 248-0287. Copies of this notice and agenda are posted at the following Internet addresses: <http://it.cdfa.ca.gov/igov/postings/detail.aspx?type=Notices> and/or <http://www.calraisins.org/about/meeting-notices/>

CALIFORNIA RAISIN MARKETING BOARD



Debbie Powell
President/General Manager

Meeting: Marketing Subcommittee

Date: Thursday, January 21, 2021

Time: 2:00 p.m.

Login: **Please join from your computer, tablet or smartphone.**
<https://global.gotomeeting.com/join/637484701>

You can also dial in using your phone (669) 224-3412
(For supported devices, tap a one-touch number below to join instantly.)
- One-touch: 16692243412,,637484701#

Access Code: 637-484-701

cc: Members and Alternates of the CRMB
Messrs. Justin Ellerby and Joe Monson, CDFA

Special accommodations will be made for the physically handicapped, vision or hearing-impaired persons upon request, by contacting CRMB prior to the meeting.

AGENDA - Over

CALIFORNIA RAISIN MARKETING BOARD

MARKETING SUBCOMMITTEE

VIDEO CONFERENCE AGENDA

Thursday, January 21, 2021

2:00 p.m.

1. Call to Order the **Marketing Subcommittee**
2. Roll Call. Establish a quorum.
 - Jane Asmar, Chair
 - Dwayne Cardoza
 - Jackie Grazier
 - Rosemary Repar
 - Ron Kazarian
 - Harry Overly
 - Richard Sahatjian
 - Jeff Milinovich, Ex-Officio
3. Approve the December 16, 2020 Marketing Subcommittee Meeting Minutes as mailed
4. Review FY2020-21 Marketing Activities
5. Other Business
6. Adjournment of the Marketing Subcommittee

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