



CALIFORNIA DEPARTMENT OF
FOOD & AGRICULTURE

Karen Ross, Secretary

July 25, 2011

**MARKETING ORDER FOR CALIFORNIA RAISINS
ASSESSMENT RATE AND ADDITIONAL SPECIAL ASSESSMENT
FOR THE 2011-2012 MARKETING SEASON ESTABLISHED**

TO THE CALIFORNIA RAISIN PACKER OR PRODUCER ADDRESSED:

Upon the recommendation of the California Raisin Marketing Board (board), the Department of Food and Agriculture (department) has established an assessment rate of twenty dollars (\$20.00) per ton or the equivalent thereof, on all California raisins delivered by producers. This assessment applies to all free tonnage, all reserve tonnage sold for free use and all reserve tonnage sold to packers as replacement tonnage for export programs during the 2011-2012 marketing season, which begins on August 1, 2011, and runs through July 31, 2012. This rate of assessment is the same rate that was in effect during the prior marketing season. The board has also recommended and the department has approved a special assessment of five dollars (\$5.00) per ton pursuant to Article 5 of the Marketing Order. The special assessment has been approved for activities necessary to respond to unanticipated events that are impacting the sale, consumption or reputation of California raisins.

Packers are directed to remit assessments on behalf of producers. All assessments due under the Marketing Order for California Raisins should be remitted directly to the board at 2445 Capitol Street, Suite 200, Fresno, CA 93721. The board will be sending assessment forms out to packers in the near future. While the board will be receiving the assessments directly, the Marketing Branch will handle the collection of any delinquent assessments.

A copy of the order of the department establishing the assessment rates is available upon request from the Marketing Branch. If you have any questions concerning the assessment rates or the Marketing Order for California Raisins, please feel free to contact Gary Schulz, the President of the board, at (559) 248-0287, or Glenn Yost at the Marketing Branch.

Sincerely,

Robert Maxie, Chief
Marketing Branch

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